

WE would like to clarify an error in our Budget Submission of 2026

1. All cast engaged on “Normal People” were engaged under the terms of a collective agreement to which Irish Equity is a party (and which bears this logo) namely the 2016 Indigenous Irish TV Drama Agreement between Irish Equity and Screen Producers Ireland.
2. The 2016 Collective Agreement does not mandate or facilitate so called “Buy Out Contracts” with artists. Element Pictures Limited elected in full compliance with the terms of that Agreement to pay an additional 150% of each artist Performance Fee (over and above the performance fee itself) to each artist employed on “Normal People”, in order to pre-purchase a worldwide 10-year licence of the artists performance. In our press release accompanying the 2016 Collective Agreement Irish Equity stated that “we are pleased to be signing this agreement today on behalf of performers in Irish TV drama. Breaking away from the full buy-model to an agreement that moves towards a more equitable situation for actors in the long run, it is a significant breakthrough in the Industry in general.
3. Under the 2016 Agreement following the expiry of a 10-year licence, all artists employed will be entitled to share in future revenues from the programmes in accordance with the 2016 agreement either by being paid (a) further use fees or (b) a share of the 7.5% artist pool to be divided pro rata among the artists. We believe that this ten-year period is not entirely within the spirit of SI 567 of 2021 and requires renegotiating to a shorter time period.

We regret any confusion that may have been caused by our submission and are happy to correct the record.

IRISH EQUITY

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